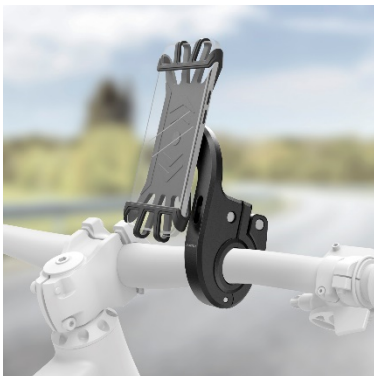


Press Information

April 2025

Space-saving smartphone holder for the e-bike



E-bikes have also changed cycling behaviour. The routes become longer, the terrain more unfamiliar. Hama is now introducing a new space-saving mobile phone holder for electronic bikes that fits perfectly between the bell, bike computer and gear shift and can accommodate any smartphone. Whether for navigation during

a bike tour or for listening to music - any operation is possible in the holder, as well as unlocking via Face ID or fingerprint sensor.

It is quickly attached to the handlebar of the e-bike using the mechanical twist-and-clamp screw, but is of course also suitable for attachment to pedelecs, bicycles or e-scooters. Smartphones with a width of seven to eight centimetres and a height of 14.5 to 17 centimetres fit into the flexible silicone holder - with or without a protective cover. Simply clamp and you're done. Depending on the intended use, the smartphone can be rotated around 360 degrees in the holder and then locks into place in portrait or landscape format - for a stable hold while riding.

[Item No. 201975 Mobile phone holder for e-bike](#)

Printable graphics data are available for download in our internet press club
<https://company.hama.com/press>

About Hama

Founded in 1923, Hama today accompanies people in all situations every day with numerous accessory products. Whether it be their smartphone, smart home, smartwatch, TV, audio, computer or photo: every product impresses with high quality, appealing design and innovative functions. The company employs 1,500 people at its German headquarters in Monheim, Bavaria, and around 2,500 worldwide. With 19 foreign locations and numerous commercial agencies, Hama enjoys a global presence.

More information can be found at www.hama.com

Phone & Mobile

Smart Home

Smartwatch

Audio & HiFi

TV Accessories

PC & Laptop

Tablet

Photo & Camera

Living

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