

Press Information

March 2026

Strong as a bear when it comes to protection

Smart Surveillance Camera in a Teddy Design

Hama is expanding its smart home portfolio with a new surveillance camera designed especially for nurseries. Combining reliable monitoring technology with a child-friendly teddy-inspired design, the device offers a practical alternative to a conventional baby monitor while blending harmoniously into a carefully arranged child's room.



Maximum comfort and safety

The camera streams live footage directly to a smartphone or tablet via WiFi, eliminating the need for additional receiver units. With Full HD resolution (1080p), it delivers clear, detailed images, while integrated infrared night vision ensures reliable monitoring even in low-light conditions.

A flexible gooseneck allows precise positioning near the crib to achieve the optimal viewing angle. Through the Hama Home app, access is available at any time and from virtually anywhere. Integrated two-way audio enables direct communication via the live stream. In addition to video monitoring, the camera supports a calm sleeping environment. Built-in lullabies and white noise functions can be activated as needed, while an integrated nightlight provides a soft, adjustable glow. Brightness levels and schedules can be individually configured via the app. An integrated temperature sensor continuously monitors the room climate to help maintain a comfortable environment. The camera detects movement and is specifically calibrated to respond to baby crying, ensuring that parents are promptly informed of relevant activity. Push notifications and automatic recording functions can be enabled if required. Additional features include a private mode and a microSD card slot for up to 128 GB of storage.

[Item no. 176673 Hama Smart Monitoring Camera for Babies](#)

Printable graphics data are available for download in our internet press club
<https://company.hama.com/press>

About Hama

Founded in 1923, Hama today accompanies people in all situations every day with numerous accessory products. Whether it be their smartphone, smart home, smartwatch, TV, audio, computer or photo: every product impresses with high quality, appealing design and innovative functions. The company employs 1,500 people at its German headquarters in Monheim, Bavaria, and around 2,500 worldwide. With 19 foreign locations and numerous commercial agencies, Hama enjoys a global presence.

More information can be found at www.hama.com

Phone & Mobile

Smart Home

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Living

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